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**\*\*\*\*\*FOR IMMEDIATE RELEASE\*\*\*\*\***

***Swift Legal Group and Swift Solutions Enhanced Services***

**On July 26, 2021, Robert “Bob” Swift opened Swift Legal Group, P.A., a law firm specializing in value based legal services for complex legal issues and Swift Solutions, a consulting firm providing insurance, management, training and legal related expertise to a variety of businesses, including corporations, lawyers, law firms, insurance carriers, third-party administrators and insurance agencies.**

**Starting his claims career in Connecticut in 1983, Bob gained invaluable experience in all-lines claims handling with some of the industry’s top claims people leading to his first management position as a supervisor for a start-up non-standard auto program. Always mindful of his dream to become a lawyer, Bob attended law school at night while running a claims investigation business and ensuring that he structured his work and school day so that he could enjoy his free time with his new wife, Jennifer, daughter, Nikki, their newly purchased home and the Swift family’s first dog, Swifty. While in law school, Bob was a member of Law Review and received letters of distinction for torts, insurance and outstanding scholastic achievement.**

**Bob received his law degree and was admitted to the Connecticut bar in 1994, ultimately deciding to forgo the courtroom for a continued career in claims management. Assisted by his colleagues, Bob started a field claims office from the ground up before ultimately being asked to relocate to Alabama to run a litigation department. There, Bob again gained invaluable experience working directly for the Sr. Vice President of Claims and significantly reduced both the company’s indemnity and expense ratios. Understanding the close relationship between insurance and the law, Bob began working towards his CPCU designation, achieving that goal in 2000.**

**Bob then was asked to run a large segment of the company’s field operations, at the height of which he was directly responsible for 220 employees. During this**

time, Bob assisted the Sr. VP in merging claims operations for various sister companies, before being asked to oversee all casualty operations for the merged companies. During this time, Bob acted as a liaison between the claims department and the product management department on issues of insurance policy language, regulatory compliance and extracontractual claims. He also spearheaded the company's claims software and training initiatives, working directly with vendors and internal customers in the areas of bodily injury claims evaluation, legal bill review, imaging, low impact crash analysis and black box technology.

Having achieved great personal success in the insurance industry, Bob and Jennifer sought new challenges, moving to Florida in 2005 to engage in the private practice of law. Bob was admitted to practice law in Florida that year, and once again gained invaluable experience in civil trial work with two of the firm's top trial lawyers. Within a year Bob was supervising three associates. Understanding his prior management and office start-up experience, the firm requested he move to Orlando in 2007 to open and manage a new office. Once again starting from the ground up, the office quickly grew in size and revenue before handing off the administrative management of the office in 2014. Bob then focused his energy on marketing and trial work, achieving Board Certification in Civil Trial in 2017. Bob continued handling significant trial work in both state and federal court and resolved internal matters for the firm's Orlando office. In 2018, Bob obtained his Circuit Civil mediator's certification.

In 2021, Bob and Jennifer decided to pursue Bob's second dream, that of running his own business. Out of this dream was born Swift Legal Group and Swift Solutions, two complimentary companies where client satisfaction and service for value are the only goals. Bob's law firm focuses on highly complex civil matters, including insurance coverage, bad faith, uninsured motorist, complex property claims, construction defect, legal malpractice, insurance agent errors and omissions, regulatory compliance, appellate practice and trial consulting. In addition, the firm handles all forms of dispute resolution, including mediation and arbitration.

As part of the continued evolution of his career, in 2024 Bob decided to focus his efforts on assisting others in the legal, insurance and related fields through dispute resolution, expert services and trial consulting. To that end Bob is available to handle mediations and arbitrations; provide expert opinions and testimony in insurance coverage, bad faith and insurance agent errors and omissions cases; and, to provide trial consulting services including evidentiary issues, legal argument, jury selection and issue preservation.

Bob's philosophy is very simple – provide the client with the best advice in a timely manner for fair value and efficiently execute the client's desired plan of action. At Swift Legal Group and Swift Solutions, Bob personally performs all

**requested service. Because of this, his companies are able to offer a wide variety of alternative fee arrangements to best suit each client's respective needs.**